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FOR IMMEDIATE RELEASE

LEONARDO DA VINCI'S 500-YEAR-OLD INVENTIONS BROUGHT TO LIFE IN ONE-OF-A-KIND NEW EXHIBIT MAKING ITS WORLD PREMIERE AT DISCOVERY TIMES SQUARE EXPOSITION ON NOVEMBER 20

“LEONARDO DA VINCI’S WORKSHOP,” DIRECT FROM MILAN, FEATURES LIFE-SIZE MODEL REPLICAS OF HIS FLYING MACHINES, AUTOMOBILE, ROBOTS AND WEAPONS OF WAR RECREATED FROM HIS PERSONAL NOTEBOOKS

EXHIBIT, CELEBRATING THE GENIUS OF LEONARDO, ALSO INCLUDES INTERACTIVE TOUCH-SCREEN TECHNOLOGY TO DEMONSTRATE MORE THAN 500 OF THE MASTERMINDS’ INVENTIONS

New York, November 2, 2009 – **Leonardo da Vinci’s Workshop**, a highly anticipated new exhibit featuring life-size, interactive models of Leonardo’s inventions and machines and state-of-the-art touch screen technology to recreate the ultimate Renaissance man’s personal notebooks (codices), is making its U.S. premiere at **Discovery TSX (226 West 44th Street) from November 20, 2009 through March 2010.** The exhibition, direct from Milan, brings to life dozens of Leonardo’s inventions, visions and concepts, including his gigantic flying machines, automobile, robots, weapons of war and mechanical devices, among others – all of which foreshadowed modern technology.

Highlights of the unparalleled new exhibit, which celebrates the genius of a man who was hundreds of years ahead of his time, include the *Great Kite*, which is considered his “definitive” flying machine, as well as the world’s first working prototype of his *Self-Propelling Cart*, and the first physical models of his *Mechanical Bat* and *Mechanical Lion*, among others. All of the models in the exhibit were constructed from Leonardo’s surviving codices, which contain thousands of pages of notes, drawings and designs, and were recreated using materials and techniques that would have existed in the 15th and 16th centuries.

The exhibit, curated by the noted Leonardo experts at Leonardo3 in Milan and produced by Running Subway Productions, also includes displays of Leonardo’s masterpieces pre-and-post restoration as well as innovative touch screen technology that translates more than 500 sketches from his codices into 3-dimensional models. Other highlights of the exhibit include a recreation of Leonardo’s workshop and a film providing insight into the mind and life of a genius.

Leonardo da Vinci’s Workshop will run for a strictly limited engagement from November 20, 2009 through March 2010 at the Discovery Times Square Exposition (226 West 44th Street).

Discovery TSX is open seven days a week from 10 am – 10 pm. Last admission is one hour prior to closing. For individual tickets, call 866.9TSXNYC (866.987.9692) or visit www.discoveryTSX.com. Tickets are available for \$17.50 (child 4-12), \$19.50 (adult) and \$18.50 (senior = 65), children under 4 are free. Groups of 15 or more save up to 20 percent on tickets with advanced reservations.